

## **Tokyo Metropolitan Government Starts the Project to Promote Widespread Use of EVs and pHVs!**

As one of the approaches to reduce CO<sub>2</sub> emissions from the automobile sector that accounts for about 20% of the total CO<sub>2</sub> emissions in Tokyo, we will start the “project to promote widespread use of EVs and pHVs in Tokyo” (Document 1), which is aimed at promoting dissemination of next-generation vehicles (electric vehicles and plug-in hybrid vehicles) that cause less environment loads.

As the emissions of exhaust gases including CO<sub>2</sub> of next-generation vehicles are much lower than that of gasoline vehicles, such vehicles are expected to come into wide use as a pillar of environmental measures in the future.

Highly practical electric vehicles and others are slated to be launched in the market from July this year. To promote the wide use of such vehicles as early as possible, it is necessary not only to provide financial support including subsidies to make up for buying expenses but also to widely disseminate (appeal) to the society the information about high environmental performance and reliability of running performance of next-generation vehicles, and create a situation where next-generation vehicles are actively used by the society as a whole.

Therefore, the Tokyo Metropolitan Government will “promote the approaches to create the movement” for dissemination of next-generation vehicles and “take various measures to foster widespread use thereof,” and aim at having 15,000 EVs and pHVs and 80 quick charging facilities come into wide use in five years.

As the first step, we will publicly invite those companies that address the widespread use of EVs and pHVs together with the Tokyo Metropolitan Government and promote activities for dissemination of such vehicles.

# Tokyo Metropolitan Government Starts the Project to Promote Widespread Use of EVs (Electric Vehicles) and pEVs (Plug-in Hybrid Vehicles)!

- As part of the measures against global warming in the automobile sector, we will start the project to promote widespread use of next-generation vehicles (EVs and pEVs).
- In cooperation with those companies that address the widespread use of next-generation vehicles, we create the movement to promote the dissemination thereof through dissemination of information about next-generation vehicles and test-ride events, and at the same time we also provide various assistances to promote the dissemination and increase the demand for and expand the use of next-generation vehicles in Tokyo at large.

## Approaches to create movement

### Project 1 (dissemination activities in cooperation with companies)

Together with those companies (partners) that address the introduction of next-generation vehicles and installation of charging facilities, we provide the information about the actual performance of vehicles, status of the use thereof, status of installation of charging facilities, status of provision of incentives such as parking fee discounts, etc.

<Companies to cooperate with>

- Those companies that use next-generation vehicles on their own or that install charging facilities (including those who plan to do so)
- Those companies that address incentive measures for next-generation vehicles such as parking fee discounts, etc.



### Project 2 (implementation of test-ride events)

To create the opportunities to experience running performance, we plan to exhibit next-generation vehicles at various events and hold test-ride events in cooperation with automakers.



## Provision of assistance to promote widespread use

### Project 3 (promotion of introduction of vehicles)



- As the measures to support small-to-medium companies to introduce next-generation vehicles, we provide subsidies to make up for part of the price gap between next-generation vehicles and conventional vehicles. <Budget scale (FY2009): about 100 million yen for 100 EVs and 150 pEVs>  
\* We plan to extend the opportunities of use to citizens of Tokyo in general by providing the subsidies not only to the use of the vehicles by their buyers but also to small-to-medium car rental companies.
- As the measures to support those who buy and use next-generation vehicles, we plan to exempt them from the automobile acquisition tax and automobile tax.

### Project 4 (promotion of installation of charging facilities)

To ensure worry-free reliance on electric vehicles and comfortable driving space, we support the installation of quick charging facilities on the condition that they would be free and open to the public and disseminate information such as charging facility maps (information about the locations of charging facilities). <Budget scale (FY2009): about 15 million yen>

- \* We also consider dissemination of information about the locations of charging facilities in cooperation with other regions.



## Target and effect of dissemination, etc.

We aim at having 15,000 EVs and pEVs and 80 quick charging facilities come into wide use in five years (CO<sub>2</sub> emissions reduction effect: 23,000 tons per year).

